

event

management



Photo: Oran Milstein



Photo: Andrew Brown



Photo: Oscar



Brian Debnam & Associates

Brian Debnam & Associates are introducing a new range of event management services to add to their international project management and consultancy portfolio.

- Organising a concert for Rolf Harris on an aircraft carrier
- Hosting a residency by South African artists in the UK
- Producing musicals in the Australian outback
- Setting up cultural precincts for the 2010 FIFA World Cup in Johannesburg...

...just a few of our past achievements!

In the UK over the past few years, our core business has concentrated on the development of capital arts and heritage projects like the Tyne Theatre and the Newbiggin Heritage Centre, and working with local authorities to deliver arts strategies and projects. In South Africa, we have been engaged with new arts buildings in Soweto and regeneration projects in Johannesburg. We continue to work with the Qatar Foundation on the development of a new arts centre in Doha.

We are now delighted to be able to offer a new range of services to manage corporate, private, civic, charity and public events.

Amy Orr is our Events Coordinator. Over the past five years she has built an excellent portfolio of events knowledge, skills and experience; she has organised many events for charity, worked for the Prague Festival and The Edinburgh Fringe. She has a degree in Festival and Event Management from Edinburgh Napier University.

Allow our team to take your event idea/concept and turn it into real life. We can turn it into an imaginative, effective and safe event, ensuring the expectation of your company is met, and creating a positive experience. Let us add a little stardust by introducing you to our performing and visual artist address book.

Helping you promote advertise inform educate enjoy impress train



Photo: TTOHPT



Photo: Dance Factory



Photo: Andrew Brown

Event Management

BDA Events provides overall management/coordination services for any kind of an event, from the very beginning of the process including: event designing, event planning, sourcing venues/locations, performers/participants/artists. We can organise all production and operational needs and develop systems to suit the schedule and procedures of the event.

We will take your idea or concept and make it real with a professional approach; BDA Events also brings a twist from the Arts and Cultural sectors

Event Services

- Event coordination/management
- Event health checks
- Production and operational coordination
- Health and safety
- Programming/event development
- Event staffing
- Event marketing
- Event evaluation
- Sourcing – participants, performers, artists and unique venues/locations.

Event Doctor

Can't afford a full-time or contracted event coordinator/creative producer but need some guidance on an idea you wish to develop? We provide an Event Doctor who can work with you to discuss and advise how to move your idea/concept into reality. We ensure you are aware of all aspects needed to be explored when organising any kind of event. Unsure of event ideas? Or how to make them happen? Let us help develop ideas with an idea generation session. This will help you rule out any uncertainties about how the event can be staged.

This service helps an organisation develop their employee's skills in event coordination to then provide an in-house events person, who can then take the lead in these areas.

As well as the advisory session, we also provide regular health checks along the way, where the organisation can arrange check-ups with the Event Doctor to ensure planning and logistics are being met effectively.



Photo: Jenny Dewar



The Sage Gateshead
Photo: Mark Savage



Photo: Mosedale Gillatt Architects

Brian Debnam & Associates draw on the additional expertise of associates specialising in visual and multicultural arts, events, education, dance, music and cultural strategy and urban regeneration to deliver a wide range of services to the arts, cultural, heritage and charity sectors.

BDA Consulting

- Capital project feasibility studies
- Brief development for new or regenerated buildings
- Programme and business planning
- Economic and social benefit analysis
- Trading and commercial projections
- Market analysis
- Fundraising and marketing strategies
- Organisational development
- Governance
- Cultural policy development
- Research

Clients in 2010 and 2011

Msheireb Properties Qatar, South African State Theatre, Johannesburg Property Company Jabulani Theatre Soweto, Newtown Cultural Precinct Johannesburg, Newbiggin Maritime Centre, Making it Mansfield, Allenheads Contemporary Arts, North East Circus Development Trust/Christchurch Shieldfield.

BDA Project Management

- Arts and cultural project planning
- Project development
- Fundraising
- Bookkeeping and financial reporting
- Project administration and coordination
- Room data for capital projects
- Venue management
- Company set-up

Clients in 2010 and 2011

North East Circus Development Trust, Swallows Foundation (UK), Theatre is Real Life Middlesbrough 86 project, Company TSU Middlesbrough, Tyne Theatre and Opera House Preservation Trust.

Consulting or project management enquiries please contact:

Jen Dewar

E: jen@briandebnam.co.uk or

Maria Zolotonosa

E: maria@briandebnam.co.uk



Events enquiries please contact:

Amy Orr

E: amy@briandebnam.co.uk

T: 0191 241 3986

Brian Debnam & Associates Ltd
Tyne Theatre and Opera House
117 Westgate Road
Newcastle upon Tyne
NE1 4AG

www.briandebnam.co.uk

Company Number: 4829043

VAT Number: 924904419

